



## Effective Business Continuity Management

Presented by the Department of Business Management, University of Pretoria

The short course in **Effective Business Continuity Management** aims to equip you with the requisite knowledge and practical expertise to keep business processes running continuously in companies, government establishments and non-profit organisations.

The short course relies on a careful blend of theory and practice to empower you with scarce competencies linked to the application of contemporary tools and techniques in the business continuity domain. This would inevitably engender the capacity for creating and maintaining systems that ensure continuity in business operations and service delivery, even upon the occurrence of significantly disruptive events.

Much of this stems from the potential of the course to enable better continuity planning by engendering an understanding of the principles, methodologies and best practices of BCM.

### Course delivery options:

- **Virtual sessions**
- **Contact sessions**

### Course content

- Introduction to BCM
- An overview of the international standard of BCM
- Process criticality analysis
- Business impact analysis
- Risk assessment
- BCM strategies and action plans
- Exercising and testing for business continuity
- Embedding business continuity

### Learning outcomes

After successfully completing this course, you will be able to

- appreciate the place of BCM in the scheme of the strategy of an organisation
- understand and apply ISO 22301, the International Standard for BCM in the work environment
- undertake criticality analysis
- utilise the tools and knowledge required to conduct business impact analyses and risk assessments
- determine a befitting business continuity strategy and operationalise it
- conduct exercises and tests for business continuity

### Who should enrol?

This course is ideal for you if you are a business manager, entrepreneur, executive or you are interested in developing Business Continuity management competence.

### Admission requirements

Prospective delegates should, at least, have a National Senior Certificate/Matric.

### Accreditation and certification

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### Registration and enquiries

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#### Course leader

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### Portfolio of training courses

- Effective Risk Management
- Effective Stakeholder Management
- Business Management
- Total Quality Management
- Outcomes-based Monitoring and Evaluation Implementation
- How to develop a strong business case

**Prof. Eresia-Eke (PhD)** is a leading developer and facilitator of management courses. For over a decade, he has trained hundreds of delegates in different management development fields with excellent results. Testimony to his mettle, he has also provided expert consultancy support to several large establishments in the private and public sectors which have catalyzed the delivery of results in these entities. Emboldened by his natural bent for the acquisition and transfer of knowledge, he has also lectured a wide variety of courses in Universities in South Africa.

Eresia-Eke is endowed with a unique cross-country blend of hands-on practical industry experience and academic insight, which avails him with a veritable arsenal of notions, materials and approaches that enhance knowledge/skills transfer. A methodical and innovative thinker, his research interest lies in the space of performance improvement and this has led him to present in many international conferences, publish widely in accredited journals and author books.



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