



Effective Business Continuity Management (Online course)

Presented by the Department of Business Management,
University of Pretoria

The short course in **Effective Business Continuity Management** aims to equip you with the requisite knowledge and practical expertise for the design and implementation of an effective Business Continuity Management (BCM) system for companies, government establishments and non-profit organisations.

The short course relies on a careful blend of theory and practice to empower you with scarce competencies linked to the effective application of contemporary tools and techniques for creating and maintaining the right mechanisms and processes that ensure continuity in business operations and service delivery even upon the occurrence of ordinarily catastrophic events.

Much of this stems from the potential of the course to enable better continuity planning, engender an understanding of the principles, methodologies and best practices of BCM.

Course content

- Introduction to BCM
- An overview of the international standard of BCM
- Risk assessment and business impact analysis
- Identification and selection of cost-effective BCM strategies
- Crisis management planning
- Development of plans for business resumption
- Validating and maintaining Business Continuity Plans
- Training and exercising Business Continuity Teams

Learning outcomes

After successfully completing this course, you will be able to

- appreciate the place of BCM in the scheme of the strategy of an organisation
- understand the overall BCM lifecycle
- understand and apply ISO 22301, the new International Standard for BCM in the work environment
- have the tools and knowledge required to conduct risk assessments and impact analyses
- know how to identify and select cost-effective BCM strategies
- establish the organisational framework required to enable a Business Continuity Programme
- be able to implement an effective crisis management structure within an organisation

Who should enrol?

This course is ideal for you if you are a business manager, entrepreneur, executive or you are interested in developing Business Continuity management competence.

Course fees

Course fees must be paid in full 14 days prior to course start dates. Proof of payment can be submitted to enrolments@enterprises.up.ac.za.

Admission requirements

Prospective delegates should at least have a National Senior Certificate/Matric.

Accreditation and certification

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Registration and enquiries

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