



## Online Course: Instructional Design Tools for E-Learning

Presented by Comprehensive Online Education Services (COES), University of Pretoria

The **Online Course: Instructional Design Tools for E-Learning** aims to introduce the fundamentals of instructional design tools necessary for effective online or blended teaching and learning. This course is ideal for you if you need to design learning material with the use of multimedia and technology. The course follows a constructionist approach where you will be required to design and develop your own content using various interactive software and technology tools. The course is facilitated online to give you the experience of online content delivery, and it offers support through various online platforms.

The course encourages collaboration through online group activities. These group activities develop, among other things, online assessment and feedback skills. The course runs over 8 weeks with weekly activities that you will complete. These deliverables are used to further develop an e-portfolio of evidence, in the form of a website, required for the final assessment. You need to dedicate at least 10 hours of learning to the course each week.

### Course content

- Social media apps for teaching and learning
- Animated videos and interactive videos
- Student response systems
- PowerPoint magic
- Mobile devices, applications and e-books
- Learning Management Systems (LMS)
- Your e-portfolio website

### Learning outcomes

After successfully completing this course, you will be able to

- integrate the use of social media apps in the execution of teaching and learning activities
- create infographics
- design animated and interactive videos for educational practices
- apply various learning theories
- experience the use of different student response systems and presentation software
- identify and apply various instructional design tools
- use mind-mapping tools to illustrate information
- design interactive PowerPoints and use gaming elements to enhance engagement
- identify and apply visual design principles
- create apps for teaching and learning purposes
- create e-books and QR codes
- use LMSs to communicate and deliver content
- design and develop storyboards
- demonstrate your ability to use Bloom's Taxonomy for different levels of questioning
- participate in synchronous and asynchronous platforms
- create a website with multiple pages and various different types of e-learning content; and
- present your knowledge and skills in e-learning to a small audience.

### Who should enrol?

This course is ideal for you if you need to design learning material using multimedia and technology.

You will benefit from this course if you are a teacher, lecturer, trainer, instructional designer, learning designer, or if you work in the e-learning environment.

### Admission requirements

Prospective delegates should be computer literate and preferably have experience in teaching/facilitating.

### Course fees

**R7 999.00 per delegate (VAT incl.)**

Course fees include all course material and other materials.

**Course fees must be paid in full 14 days prior to course start dates. Proof of payment can be submitted to [enrolments@enterprises.up.ac.za](mailto:enrolments@enterprises.up.ac.za).**

### Accreditation and certification

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### Registration and enquiries

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