



## Strategic View on B-BBEE

Presented by the Department of Business Management, University of Pretoria

The **Strategic View on B-BBEE** workshop focuses on broad-based black economic empowerment in a commercial context and facilitates strategic thinking and decision making in your organisation's approach to implementing it successfully. The workshop is designed to assist you with a practical understanding of the different relevant pieces of legislation, including the B-BBEE Amendment Act, the Code of Good Practice, the Sectoral codes and related regulatory aspects.

B-BBEE should be seen as a tool that can be used to contribute to long-term sustainability, job creation, and to address the country's growth and poverty challenges alongside ensuring progression within your business.

### Course content

- Purpose and intent of legislation (B-BBEE Act, PPPFA, Preferential Procurement Regulations 2011 and Code of Good Practice 2013/2014)
- Practical application of the code, functions, role players and requirements
- Strategic analysis of the score card
  - Discussion on each element
  - New weightings and scores
  - Priority elements, sub-minimums and discounting principles

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- Practical implementation for organisations
  - Examples of initiatives on each score card element
  - Different industries and sector codes
  - Skills development analysis and process
  - Procurement policy key aspects
  - Organisational restructuring and recruitment pointers
- B-BBEE audit and proof required
- Fronting
  - Fronting risk
  - Risk and legal implications
- Business benefits to implementing B-BBEE as a continuous business practice
  - Preferential procurement: successful tenders
  - Empowering and improving your own suppliers
  - Upskilling and job creation
  - Growth and sustainability

## Learning outcomes

After successfully completing this course, you will have an understanding of

- the statutory requirements pertaining to the General DTI code and related sector charters
- business examples and the strategy development aligned to the requirements of the B-BBEE Act
- other related Acts and the role they play within the B-BBEE environment
- business advantages of B-BBEE
- the Do's and Don'ts of B-BBEE
- internal business practices affected by B-BBEE
- auditing and certification processes – proof required and positioning of information, and
- the risk of fronting.

## Who should enrol?

This course is ideal for you if you are a business owner, business director, financial manager/director, procurement directors manager, or business development managers.

## Course fees

### R3 000.00 per delegate (VAT incl.)

Course fees include all course material and refreshments during contact days.

**Course fees must be paid in full 14 days prior to course start dates. Proof of payment can be submitted to [enrolments@enterprises.up.ac.za](mailto:enrolments@enterprises.up.ac.za).**

## Admission requirements

Prospective delegates should at least have a minimum of two years' experience working in the field of B-BBEE or two years' work experience in the business environment.

## Accreditation and certification

Enterprises University of Pretoria (Pty) Ltd is wholly owned by the University of Pretoria. As a public higher education institution, the University of Pretoria functions in accordance to the Higher Education Act 101 of 1997. Enterprises University of Pretoria offers short courses on behalf of the University and these short courses are not credit-bearing, and do not lead to formal qualifications on the National Qualifications Framework (NQF) – unless stated otherwise. Delegates who successfully complete a short course and comply with the related assessment criteria (where applicable) are awarded certificates of successful completion and/or attendance by the University of Pretoria.

## Registration and enquiries

### Course Coordinator

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### Course presenter

Chrisna Strydom

HR, EE and B-BBEE Specialist

Chrisna has a B.Com Degree in Human Resources Management and an Honours Degree in B.Com Industrial Psychology. She is an experienced facilitator in various courses, but mainly focuses her time on B-BBEE development. Her presentation of the course theory is understandable and translates it into the business environment, ensuring the alignment of B-BBEE to business strategy. She bases her teachings on her personal career experience and her professional practice with clients across industries. She has assisted major clients with B-BBEE compliance in order to improve their a competitive edge strategy.

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